

National Latino Behavioral Health Association **NLBHA**

2026 National Latino Behavioral Health Conference

¡Juntos Podemos!
Bridging Systems, Culture, and Care!

September 9-11, 2026 | Albuquerque, NM



SPONSORSHIP PACKET

#JuntosPodemos2026



Sponsorship Message

NLBHA was founded on the belief that meaningful change begins with one courageous step- one act of support that opens the door of opportunity for others. As Board President, I am honored to witness the stories of resilience, growth, hope, and connection that emerge from our work. We are an organization rooted in the heritage of our community and the strength of our people.

Your sponsorship represents more than a contribution- it becomes a powerful step toward our mission. It allows us to show up with compassion, cultural responsiveness, and the resources families need to thrive. Your support helps us expand our reach, deepen our services, and remain a trusted presence for those navigating difficult circumstances.



Our team is deeply committed to meeting people where they are and helping them reach their goals with dignity and respect. Each sponsor plays an essential role in this process. Whether funding a program, expanding access, or supporting innovative scholarship efforts, your partnership enables us to respond to emerging needs with agility and heart.

We are committed to excellence, transparency, and cultural humility in every aspect of our work. We strive to become the bridge to success and growth in our communities. While there are many choices in how you give back, we are honored to be considered. Your belief in our mission makes a difference and your willingness to help empowers us to build a stronger, more compassionate future.

Together in community,

A handwritten signature in black ink, appearing to read 'Yolanda Rodriguez, Ph.D.', with a horizontal line extending from the end of the signature.

Dr. Yolanda Rodriguez
NLBHA Board President

Welcome Remarks

It is my honor to welcome you to the 2026 National Latino Behavioral Health Conference. Serving as Chair since this effort began has been a privilege and a journey of witnessing growth not only in attendance, but in purpose, collaboration, and impact. What started as a vision for representation has evolved into a national platform for innovation, leadership, and systemic change.



NLBHA was founded to fill a critical need in creating a unified national voice for Latino populations in behavioral health. Today, that voice is stronger than ever. This conference brings professionals, advocates, educators, researchers, and partners together in a collective voice that drives progress and empowerment by informing practice, shaping policy, and strengthening the workforce that serves our communities by meeting people where they are and honoring who they are.

As we continue to advance our mission, we remember that true engagement is measured not by contact alone, but by outcomes — by the lives changed, the systems strengthened, and the equity achieved through our shared efforts.

Each year, we build on the legacy of those who came before us — the leaders who convened the first Hispanic Mental Health Congress in 2000 and dreamed of an heirloom for future generations. Today, that vision lives through you. May this conference renew your purpose, strengthen your connections, and inspire action that continues transforming lives across our communities.

Bienvenidos — and thank you for being part of this journey!

M. Christina Montoya, LCSW, CJSOT, BSC
National Conference & Strategic Planning Committee Chair
Vice President, Board of Directors
National Latino Behavioral Health Association (NLBHA)

Sponsorship Opportunities

Patrón(a) de Honor (*Platinum*) – \$20,000

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- Two-Minute Video
- **1** Exhibitor Table at the **Feria de Salud**
- **6** free conference registrations
- **3** free nights lodging for **6** guests
- Includes all meals served during the conference program.

Gran Patrón(a) (*Gold*) – \$15,000

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- Two-Minute Video
- **1** Exhibitor Table at the **Feria de Salud**
- **5** free conference registrations
- **3** free nights lodging for **5** guests
- Includes all meals served during the conference program.

Patrón(a) (*Silver*) – \$10,000

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- Two-Minute Video
- **1** Exhibitor Table at the **Feria de Salud**
- **4** free conference registrations
- **3** free nights lodging for **4** guests
- Includes all meals served during the conference program.



Padrino/Madrina (*Bronze*) – \$7,500

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- Two-Minute Video
- **1** Exhibitor Table at the **Feria de Salud**
- **3** free conference registrations
- **3** free nights lodging for **3** guests
- Includes all meals served during the conference program.

Patrocinador(a) de Sesión (*Turquoise*) – \$5,000

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- Two-Minute Video
- **1** Exhibitor Table at the **Feria de Salud**
- **2** free conference registrations
- **3** free nights lodging for **2** guests
- Includes all meals served during the conference program.

Amigo(a) del Evento (*Jade*) – \$2,500

- Full-Color Program Advertisement
- Plenary Recognition & Award
- Social Media Ad
- Virtual Display of Company Logo
- **1** Exhibitor Table at the **Feria de Salud**
- **1** free conference registration
- **3** free nights lodging for **1** guest
- Includes all meals served during the conference program.

Socio(a) de la Comunidad (*Obsidian*) – \$1,000

- Full-Color Program Advertisement
- Social Media Ad
- Virtual Display of Company Logo
- **1** Exhibitor Table at the **Feria de Salud**
- **1** free conference registration
- Includes all meals served during the conference program.



Sponsorship Opportunities

2026 Feria De Salud: Cultura Es Medicina

MUSICOS - \$10,000

- Bring the energy of music to our event, NLBHA strongly believes that music is not only a traditional and cultural value in Latino and Indigenous communities, but it is also a cultural protective factor. This protective factor not only encourages movement and dance, but it practices the value of storytelling as part of cultural preservation.



CONFERENCE DECOR - \$5,000

- The sponsor for our conference décor package will be helping NLBHA showcase the sites, smells, and experiences we live in through the most positive and powerful symbols in our vibrant communities. This will be inclusive of flowers, Dia de los Muertos imagery, and images connected to spirituality and healing.



OFRENDA - \$2,500

- Be the sponsor who promotes culture on our national stage, the ofrenda is a cultural tradition presenting an altar for remembering our ancestors and family that have gone before us. It is also a collection of symbolic items (i.e., marigolds, drinks, food, cultural items) connecting those who choose to remember their loved ones but to also serve as a means for connecting through spiritually to the creator.



FERIA DE SALUD/CONFERENCE TOTE BAG - \$1,000

- This year our tote bag sponsor will be prominently displayed on our conference bag as we are trying to give out bags that represent our vibrant cultures through colors, imagery, and durability. The bag will be ideal for those who choose to purchase local vendor goods during the three days of the Feria de Salud.



Have a bold idea for how we can showcase your brand? Let's chat!

Contact Lorenzo E. Piña, lorenzo@nlbha.org, for customized Feria de Salud sponsorship opportunities.

SPONSORSHIP/EXHIBITOR/ADVERTISEMENT REQUEST FORM

Organization Name: * _____

Contact First and Last Name: * _____

Contact Title: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: * _____ Fax: _____

Email Address: * _____

Website Address: _____

*Required information

Sponsorship Level Requested: (check all that apply)

CONFERENCE SPONSORSHIPS

- Patrón(a) de Honor (Platinum)**\$20,000
- Gran Patrón(a) (Gold)**\$15,000
- Patrón(a) (Silver)**\$10,000
- Padrino/Madrina (Bronze)**.....\$7,500
- Patrocinador(a) de Sesión (Turquoise)**\$5,000
- Amigo(a) del Evento (Jade)**\$2,500
- Socio(a) de la Comunidad (Obsidian)**\$1,000

EXHIBITORS AT FERIA DE SALUD

- Corporate/Government/University (6x4 table)**\$2,500
Includes: 1 Exhibitor Table, all meals served during the conference program, and 2 conference registrations.
- Sole Proprietors/Small Business/Non-Profits (6x4 table)**\$1,500
Includes: 1 Exhibitor Table, all meals served during the conference program, and 2 conference registrations.

ADVERTISERS

- Siente La Magia (Diamond)**\$500
Includes: Full-Color Program Advertisement; Social Media Ad; Virtual Display of Company Logo.
- Hazlo Realidad (Emerald)**\$250
Includes: Social Media Ad; Virtual Display of Company Logo.

SPONSOR OF SCHOLARSHIPS

- Out-of-State: Students, Consumers, Peers, CHWs**\$2,000
Includes: 1 registration, round-trip travel, 3 nights Lodging, and all meals served during the conference program.
of Scholarships Pledged:
- In-State: Students, Consumers, Peers, CHWs**\$1,350
Includes: 1 registration, 3 nights Lodging, and all meals served during the conference program.
of Scholarships Pledged:

Note:

All requests for sponsorship, exhibitors, and/or advertisement must use this form. All requests will be handled on a first-come, first-served basis. The conference organizers reserve the right to review all applications for approval to ensure consistency with the conference theme and the vision and mission of the National Latino Behavioral Health Association (NLBHA).

Please Email a completed copy of this form to: nlbhafinance@nlbha.org

Confirmation of your sponsorship, exhibitor, and/or advertisement request will be a QuickBooks Invoice with a link for a debit/credit card payment. Note: checks will not be accepted one week prior to the event.

After the payment has been processed, an email from nlbhafinance@nlbha.org will be sent, requesting a jpeg logo and other details such as name, trademark, etc.

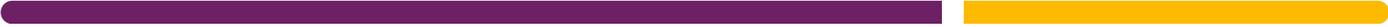
Sponsorship/Exhibitor/Advertiser pledges will not be processed without payment.

Any questions regarding the conference or sponsorship/exhibit requests, please contact us at: nlbhafinance@nlbha.org

Elevate your impact—join the NLBHA Affiliate Program and enjoy exclusive member discounts. Contact: Lorenzo@nlbha.org

Total amount pledged: \$

Logo/Ad Submission Guidelines



Purpose

To outline the submission guidelines for sponsor logos that will appear on the official 2026 NLBHA Conference Tote Bag and may also be used in all promotional activities conducted by NLBHA related to this event. Sponsors may begin submitting logos with their sponsorship payment. Preferred in Vector Format but PNG, JPG, or PDF will be accepted. The final logo submission is **July 15, 2026**. Logos received after this date — even if payment has been made — will not be included on the NLBHA conference gift bag.

Usage

Logos will appear according to sponsorship level placement on the official 2026 NLBHA Conference Gift Bag and may also be used by NLBHA in any and all promotional, advertising, or marketing activities related to the conference (including print, digital, and media use).

By submitting a logo and making payment, sponsors grant NLBHA full permission to use their logo in the above materials without additional approval.

File Submission

Email all logo files to: lorenzo@nlbha.org

Subject line: [Sponsor Name] – 2026 Sponsorship Logo Submission

Important Notes

- Logos must be submitted with sponsorship payment to confirm inclusion.
- Logos received after **July 15, 2026**, will not be printed on the NLBHA conference gift bag, even if payment has been made.
- Payment constitutes acceptance of NLBHA's sponsorship and promotional terms, including logo use across all promotional platforms and materials.
- Low-resolution or incorrect file types may appear at reduced quality or be excluded. NLBHA reserves final discretion over logo sizing and placement for visual consistency

Conference Digital Program

As a marketing benefit to our sponsors, you have the option to submit an ad created by your marketing team to be featured on the digital conference program. Please make sure to submit your artwork no later than **July 15, 2026**. The ad specs are 8" H x 10" W, in PNG, JPG, or PDF format.

For questions regarding ad specifications, please reach out to Elizabeth Rodriguez Diaz, NLBHA Project Coordinator at elizabeth@nlbha.org

Hotel Reservation



Embassy Suites by Hilton Albuquerque

1000 Woodward Place NE, Albuquerque, NM 87102

505-245-7100

Rooms & Rates

Rooms and rates information

Price includes 2.00% mandatory charge per stay, but excludes tax

- 2 Room Suite – 1 King Bed – Non Smoking – \$162.18
- 2 Room Suite – 2 Queen Beds – \$162.18

[Book a Room](#)

All lodging arrangements for SEAs will be coordinated and confirmed directly by CFO Lorenzo E. Piña. Reservations will only be processed once full payment has been received, ensuring accurate room assignments and compliance with hotel booking requirements.

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For additional information, please contact:

NLHConference@NLBHA.org



THANK YOU

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